

**BIO**  
**Matt Felton**  
**Founder of Datastory**

From 1995-2008, Matt Felton was a leading contributor to the growth and success of Towson University's Center for GIS. In that role, he serviced nearly every major state agency in Maryland and a few of its neighbors.

Between 2008-2012, Matt laid the groundwork for Datastory by creating an award-winning GIS and Research team for MacKenzie Commercial Real Estate Services in Maryland. In 2013, Matt launched Datastory to meet a growing market demand for location intelligence in business decision-making.

Matt is a Certified GIS Professional (GISP) with a Bachelor's degree in Geography and Economics from Towson University (1996) and a Master's degree in Information and Telecommunications Systems from The Johns Hopkins University Carey Business School (2003).